



**MIFFLIN·JUNIATA  
ARTS COUNCIL**

Meeting held February 4, 2010

Present: Damein Henry – President  
Kelly Shutes – Secretary  
Joyce Specht – Treasurer

Members: Pete Marsh, Beverly Smith, Mordine Beers, Nancy Aurand, Dot Aurand,  
Candy Ciecierski, June Taylor, Kathleen Wilson, Sharon Henry

The minutes of the August 25, 2009 meeting were approved on a motion made by J. Taylor and seconded by J. Specht.

Damein and Sharon Henry presented a check to the Council in the amount of \$160.00, donations collected at the Alternative Gift Fair held at the East Kish Presbyterian Church.

Kelly reported that a little over \$3300 has been received as a result of the sponsorship letters that were sent out in the Fall. She suggested that postcard reminders be mailed out to individuals who have not responded to the first mailing. N. Aurand made a motion to approve mailing reminder postcards. J. Taylor seconded. Motion passed. Kelly also mentioned that face to face follow-ups should be made to business owners, such as local banks, to solicit donations.

J. Specht presented the Treasurer's Report. She reported that the 2009 taxes were completed by Curtis Schell. She questioned how long Treasurer's records need to be kept. She was asked to contact Mr. Schell with this question. A motion was made by N. Aurand and seconded by P. Marsh to accept the Treasurer's Report as presented. Motion passed unanimously.

Pete Marsh was present to inform the Council that the Bell Choir Festival will be held Sunday, April 25, 2010 at 3 PM in the IVHS auditorium. He asked that a Certificate of Insurance be sent to the Mifflin Co. School District for the event. Collette Croyle will be contacted to take care of this. There is a cost of \$450 for use of the auditorium. The event is free but donations are taken at the door. Pete reported that he has broken about even in the past. Pete will send a .pdf file of the Bell Choir Festival program to be placed on our website. He will try to provide an .mp3 file from previous years to add to our site as well.

Todd Tabb reported that 10 to 12 Arts & Crafts Vendors have applied so far. Kelly will follow up with Todd to find out where we are at with vendors in relation to past years. She will also ask him to make follow up calls to past vendors to encourage them to get their applications in. Sharon mentioned that ZAP magazine is a good one stop location to advertise our Arts Festival.

Kelly said there is still a need for someone to chair the Crazy Makeovers event and that we need people to help with this event. June Taylor will contact some people she knows to solicit some help.

It was suggested to contact Jacqui Bennett to encourage some kind of art display with local artists.

Entertainment schedule was discussed. Damein will ask Rich Stomackin if it would be possible to have a locals only entertainment tent at this year's Festival. There has been some negative feedback that local entertainers are not being included in our schedule. Rich will need to know what kind of budget he has this year. It looks like it will likely be reduced.

Kelly was asked to design an ad to be placed in Sentinel requesting local Arts & Crafts Vendors to apply to the Festival. Also have something sent to radio stations along the same lines.

Craig Rutherford reported that he has been receiving applications for Food Vendors and he expects \$4500 in applications fees to come in this year. He is working on a placement map so Damein and Paul will know where they are to be set up. He also has a new application ready and will send it to Sharon to place on website.

Collette Croyle will head up Kids' Crafts again this year. She will need helpers. Candy Ciecierski will contact her Youth Group to help and contact Collette regarding helpers.

Candy Ciecierski was present to go over Parking/ Security issues. Damein will contact the Fire Police about Security at the Festival. He will also see that the golf carts are ordered. Candy has Parking passes available. If you are a committee chair, you may contact her to get passes for your volunteers. Candy needs a sign at Festival Parking Entrance that says "Handicap & Vendor Parking Only".

Volunteers will be needed to stay at Headquarters/Souvenir Building during the Festival and to take care of Hospitality for the vendors. Mordine will contact Stone Mountain Builders to ask for use of one of their storage sheds as Headquarters.

There is still an urgent need for someone to chair the Advertising/Marketing committee. Kathleen Wilson was present to volunteer for some aspect of the Festival. She said she was willing to look into chairing this position. She asked for some contacts of other Council members that have some experience in this position. Kelly will put her in contact with people who can give her input.

Sharon Henry volunteered to take care of the Sponsorship signage at Festival entrance and the banners.

Damein reported that he continues to make necessary steps for the Festival Setup and Teardown. He said the Probation office is willing to provide help with this. Brannon & Royer will be contacted to find out if we can get some wash stations set up along with the Port-a-Potties.

June Taylor will continue with work on a future Christmas Tour of Homes to be sponsored by the Council.

Cassie Campbell will be contacted to see if she might be willing to head up a Scholarship Contest for the Council again.

Kid Connection will be held on Saturday, April 24, 2010. The Arts Council will man a booth there. We will provide a coloring page for kids to do. A coupon for 50 cents off a Crazy

Makeover will be included to draw people to the Festival. All Council members are asked to volunteer some time to this event, if possible.

The next meeting was set to be held Tuesday, March 2<sup>nd</sup> at 7 PM in the lower level of the Regional Business Center. There being no further business, the meeting was adjourned.

Respectfully submitted,

Kelly J. Shutes  
Secretary  
MJAC