



**MIFFLIN·JUNIATA
ARTS COUNCIL**

Meeting held March 2, 2010

Present: Damein Henry – President
Kelly Shutes – Secretary
Joyce Specht – Treasurer

Members: Beverly Smith, Mordine Beers, Nancy Aurand, June Taylor, Sharon Henry, Joshua Tipper, Todd Tabb, Sara Sutton

The minutes of the February 4, 2010 meeting were approved on a motion made by J. Specht and seconded by N. Aurand.

Joyce Specht reported that she spoke with Curtis Schell and he advises keeping Arts Council Checking and tax records for at least 7 years. Since we have started using Quickbooks financial records should be easily maintained long term.

The Treasurer's Report was unanimously approved on a motion made by T. Tabb and seconded by N. Aurand.

Committee Reports:

Artist in Action – Sara Sutton was chosen to be this year's Artist in Action. Kelly will write a letter to the Mosaic artist Holly Lubenesky, who submitted a request to be Artist in Action, asking her to attend as a demonstrating artist at no charge. She will not be allowed to sell her work but she may hand out business cards and promotional literature.

Arts & Crafts Vendors – Todd Tabb reported that 35 vendors will be participating in the Festival so far. He and Craig Rutherford discussed allowing a Kettle Corn Vendor and a Candy-Making Vendor to be placed among the Art vendors. He says this seems like a good idea, as long as they demonstrate their trade.

Todd suggested changing awards for Arts & Crafts Vendors for the 2011 Festival. He suggested a \$100 Best of Show award with ribbon and giving the other categories, i.e., Best of Jewelry, etc. a free space for the following year's Festival.

Advertising – Discussion on placing advertising for Festival in Stone Archers programs, High School play programs, etc. Discussion on placing ad in Common Ground magazine and a billboard. Blogging was also discussed. Kelly put together an ad to solicit more Arts and Crafts vendors. The cost of the ad is approximately \$500 for a one time run. It was too cost prohibitive. An attempt will be made to get a business to sponsor the ad.

Crazy Makeovers – No one to run this event. Kelly will check on a local youth group. The Cosmetology class from the Vo-Tech will also be approached.

Entertainment – A budget of approximately \$5500.

Food Vendors – All vendors are lined up.

Kids Crafts – Collette Croyle will organize this event.

People's Choice Photo Contest – Sue Fisher said she would be willing to help someone if they will Chair this event.

Souvenir/Hospitality – Joyce Specht will organize this.

Grants/Donations – A letter was received regarding our annual grant. It will be reduced by approximately \$600 this year, bringing it down to \$2202.

Paul Olbrich will be asked to do some door to door solicitation from Business Sponsors.

Christmas Tour of Homes – June Taylor assembled a presentation folder that will be used to approach possible Tour homeowners. Discussion was held on possible areas for the tour. It was agreed to keep number of homes on the tour at 8 or 9. Sharon Henry will do the artwork for the presentation folder. Kelly will run the Tour by our insurance agent to make sure we are covered.

Student Art – Mordine has the letter ready to go out to local teachers. A motion was made by N. Aurand to pay the Student Art judges \$50 each. J. Specht seconded the motion. Motion passed unanimously. We will have 2 to 3 judges this year.

Civil War Re-Enactors – A local group approached Council and asked to do an exhibition in the Festival this year. They are the 149th PA Infantry BuckTails. Damein will check and make sure this will be suitable to Lewistown Boro. J. Taylor made a motion to ask Civil War Re-Enactors to attend Festival. The motion passed unanimously on a second by J. Specht.

Kid Connection – The Arts Council will man a booth at the event again this year. The date for this event is Saturday, April 24 from 9AM to 2PM. Anyone that can help with this event is urged to contact Kelly Shutes to be added to our schedule. Even an hour or two of your time will be appreciated. Rain date is May 1.

The next meeting was set to be held Thursday, April 8th at 7 PM in the lower level of the Regional Business Center. There being no further business, the meeting was adjourned.

Respectfully submitted,

Kelly J. Shutes
Secretary
MJAC