



MIFFLIN-JUNIATA ARTS COUNCIL

REGULAR MEETING
HELD
March 26, 2009

The minutes of the February 26, 2009 meeting were approved on a motion by T. Tabb and seconded by M. Beers.

Joyce was asked to find out if and when an audit needs to be done for this year. She reported that there is \$8,351.00 in the checking account. She also received \$500 from the Juniata Co. Cultural Arts Committee for the purchase of ribbons. K. Acie made a motion to approve the Treasurer's Report. The motion passed unanimously on a second by T. Tabb.

An email was received from Metzler Forest Products offering mulch, wood chips, etc. for use at the festival. Kelly was asked to email them and get more details on exactly what they are offering. We have to be careful of what material we use at Rec. Park.

Committee Reports:

Festival Coordinator – Damein was not present.

Website – no new activity

Kids Crafts – Still in need of coordinator. They will get contact info from a neighbor that may be willing to help. Collette Croyle sent a note that she is willing to Chair this activity.

Arts & Crafts Vendors – To date 31 vendors have applied. All 31 were accepted during jurying.

Souvenirs – Katherine Acie submitted a sample of a tote that TripleG can get for us at the cost of \$10/each. At this price each tote will be embroidered with the Arts Festival Sun logo. He will also include a coupon inside each tote for free monogramming at his shop in Belleville. We can order the totes in various colors. Discussion was held regarding what the totes should be sold for. It was also asked how much lead time is needed to produce more totes if we need more, since a free tote is included in our individual sponsorship packages. Joyce Specht made a motion to purchase 75 totes at the cost of \$10/each. Todd Tabb seconded the motion. The motion passed unanimously.

Joyce contacted Asher's Chocolates regarding having lollipops made in a sun mold for the Festival. They would run \$1.40 to \$1.50 per chocolate pop. She was asked to see if a hard candy pop could be made and how much they would cost.

Crazy Makeovers – Melissa Tabb will find out if we can get help for Saturday by Vo-Tech Students. Sunday will be covered by the Ciao Bella salon.

Food Vendors - Craig Rutherford has sent out applications to food vendors.

Bell Festival – To be held April 26 @ 3:30 PM at IVHS

Artist In Action – No new activity

Advertising – Discussion was held regarding last year's radio ads. Last year WMRF was paid \$391 for 17 radio spots which included 17 free spots because we are non-profit. We can get a 2 hour live radio broadcast that included 30 spots plus the matching 30 free spots for \$500 plus an additional cost of \$100 talent fee for the DJ. It was agreed that this was a better deal and will give us better publicity. It was also decided to advertise on WCHX and WGRC. However, WGRC may have a problem with allowing sponsors to be mentioned by name since it may be in conflict with their strict advertising policies. Damein will be asked if he can offer suggestions with TV ads.

Entertainment – Rich Stomackin has all the entertainment lined up for the Festival. Puppetmeister group will play for free as long as we allow them to sell their puppets. We need a list of entertainment line-up from Rich to add to website.

The next regular Arts Council Meeting will be held Thursday, April 23, 2009 at the Regional Business Center.

There being no further business, the meeting was adjourned at 8:40 PM.

Respectfully submitted,

Kelly J. Shutes
Secretary
MJAC