



**MIFFLIN-JUNIATA  
ARTS COUNCIL**

Meeting held April 8, 2010

Present: Damein Henry – President  
Kelly Shutes – Secretary  
Joyce Specht – Treasurer

Members: Beverly Smith, Mordine Beers, Sharon Henry, Joshua Tepper, Todd Tabb, Kathleen  
Wilson

Guest: Nancy Records, Communities That Care

Nancy Records, of Mifflin Co. Communities That Care, was present to ask if the organization would be able to set up a children's activities tent at the Festival. Communities That Care is a faith-based agency dedicated to providing safe, drug-free neighborhoods for kids in our community. Twelve groups would be represented at the event. They would provide face-painting, misc. crafts and would be handing out water. CTC would be partnering with M-J P.A.T.H. (Partners Advancing Tomorrow's Health) to provide these activities on Saturday. Ms. Records said they may have 2 – 3 groups available to man the tent on Sunday. She has been approved to donate \$250 towards the cost of a 30 X 30 tent rental. Ms. Records also will try to give the Arts Festival special mention in CTC's monthly Sentinel Article (usually on the front page). M. Beers made a motion to approve a Communities That Care Kids' Activities Tent. J. Specht seconded the motion. The motion passed unanimously. Ms. Records will contact our tent rental company and try to get a tent donated or discounted for the non-profit group. Sharon will put a link on the Arts Council web-site.

The minutes of the March 2, 2010 meeting were approved on a motion made by T. Tabb and seconded by J. Specht.

The Treasurer's Report was unanimously approved on a motion made by B. Smith and seconded by S. Henry.

Committee Reports:

Artist in Action – Sara Sutton will be the 2010 Artist in Action.

Arts & Crafts Vendors – Todd Tabb reported that he has 38 paid vendors to date and expects at least 4 more. This figure is up from 30 last year.

Advertising – Kathleen Wilson has been working on collecting information regarding advertising for the Festival. She will contact WCHX and WMRF to get the best rate for live radio broadcast at the Festival and to ask if it would be possible for either station to do a free broadcast. Public service announcements must be set up also. Business donors have been promised radio mentions as part of their sponsorship.

Crazy Makeovers – No one to run this event.

Entertainment – Rich Stomackin has all of the entertainment lined up and the schedule is listed on the website. The final list needs to be sent to Stan Hunter-Kranc to be added to the Festival program.

Food Vendors – 2010 Vendor list needs to be added to website.

Kids Crafts – Collette Croyle is organizing this event. Kish Bank has volunteered to sponsor this year's event. They will provide money to buy all the supplies needed and their own banner to be displayed at the tent.

Photo Contest – Two day show this year.

Souvenir/Hospitality – Joyce Specht will organize this. Headquarters building will be provided by Stone Mountain Structures, of McVeytown, again this year. Joyce will pick up donuts for Hospitality booth from Giant. A motion was made to purchase ID Badges for Vendors and Staff. J. Specht made motion. S. Henry seconded motion. Motion passed.

Grants/Donations – Paul Olbrich has been working on door to door solicitation of local businesses.

Christmas Tour of Homes – Artwork for the presentation folder for prospective tour homes is completed. The council decided to focus on Lewistown area this year. The tour is tentatively scheduled for the weekend after the Ice Festival. Jim Tunall will be contacted to help with this event.

Student Art – Two to three judges have been scheduled. An ad to ask home-schooled students to participate in this event will be placed in the Sentinel and on our website. They will be limited to two pieces of artwork per student. Josh Tepper has volunteered to hang work collected from the home-schoolers. All work must be at Festival by 7AM on Saturday and collected between 5PM and 6PM, same day, or it will be destroyed.

Civil War Re-Enactors – The 149<sup>th</sup> Bucktails will hold an encampment for both days of the Festival. They requested special permission to hold a campfire on Festival grounds. Damein will check with Lewistown Boro. to find out if this is permissible. A link to their website will be posted on MJAC website.

Website – Josh Tepper presented the statistics for number of hits on the website. From January 1, 2010 to April 1, 2010 there were 602 hits.

Arts Fest 10K Run – Scott Faulkner and the Juniata Valley Striders has asked for approval to run a 10K foot race to coincide with this year's Festival. He has assured us that the group carries its own insurance policy for the race. The race was tentatively approved until we get more details on the race.

Kid Connection – MJAC will host a booth at this year's Kid Connection to be held from 9AM to 2PM on Saturday, April 24<sup>th</sup>. All volunteers helping with this booth should report by 7:30 AM. A coloring page with a 25 cent coupon for Spin Art at the Festival will be handed out.

The next meeting will be held Wednesday, May 5<sup>th</sup> at 7 PM in the lower level of the Regional Business Center. There being no further business, the meeting was adjourned.

Respectfully submitted,

Kelly J. Shutes  
Secretary  
MJAC